

search-consult

Media Pack & Rate Card 2008

Products

search-consult was launched in February 2001 by Dillistone Systems, the leading global supplier of software and services to the Executive Search industry.

Published quarterly, our 28-page, full colour international *magazine* is completely dedicated to the Search community. It reaches subscribers in 56 countries and is distributed to over 8,000 Search Professionals and Corporate Recruiters around the World. According to our research, the readership of each issue exceeds 16,000 Recruiters.

Additionally, *search-consult.com* offers *region-specific news* about the Search industry, emailed monthly to more than 20,000 Search Consultants and in-house Recruiters.

search-consult also organises *industry events*, such as training workshops in the US and Europe, and major conferences about the latest developments and challenges facing the industry, featuring top Search practitioners as speakers.

Magazine Features

Talking to the Leaders of the Industry

CEOs from top Search firms such as Korn/Ferry International, Heidrick & Struggles, Boyden, A.T. Kearney Executive Search, TRANSEARCH International, Christian & Timbers and Russell Reynolds Associates have been exclusively interviewed for the magazine and have appeared on the front cover.

A Genuinely Global Perspective

The magazine carries regular stories on the major trends in the US and Europe - but it also focuses on exclusive market surveys with an in-depth analysis of the Search industry in different regions; for instance India, the Middle East, Eastern Europe...

Features that Offer Value

We provide content designed to help Search professionals run their business and Search users to get more out of their suppliers, such as: such as research techniques, quality control, strategies for going global, data protection law, the science of Search, reports from Partners' Meetings of major Search networks, articles on how the industry is preparing for the future and much, much more!

HR Interviews Series

Every issue of *search-consult* carries an interview with a top HR Professional from one major global corporation such as Coca-Cola, ALCOA or American Express to name a few. They discuss their selection criteria for Search providers as well as factors enabling them to cooperate with Search practitioners. Learn from your potential clients how to build a successful business relationship.

The only way to receive every single issue is to subscribe!

To become a regular reader, please visit the subscription area of our website:
www.search-consult.com

Discounts are available for multiple copies sent to the same location.



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Advertorial Packages

Now Available!



Packages

Prices posted are NET prices

Platinum - £7,995 / \$13,895 / Euros 11,495

Front cover*

2-page article on a topic of your choice, subject to approval

Full page advert in 2 consecutive issues

500 4-page reprints: front cover, 2-page article and your choice of 4th page**

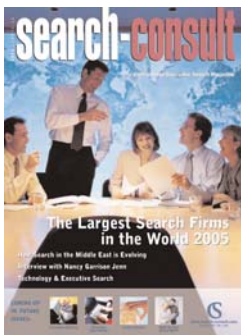
Diamond - £5,995 / \$10,395 / Euros 8,595

Front cover*

2-page article on a topic of your choice, subject to approval

Full page advert in the same issue

250 4-page reprints: front cover, your 2-page article and your choice of 4th page**



Gold - £3,995 / \$6,895 / Euros 5,695

2-page article on a topic of your choice, subject to approval

Half page advert in 2 consecutive issues

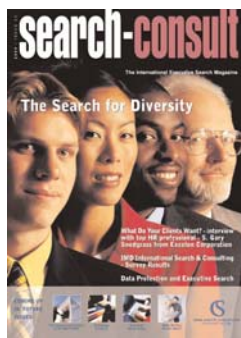
250 4-page reprints: front cover, your 2-page article and your choice of 4th page**

Silver - £1,995 / \$3,395 / Euros 2,895

2-page article on a topic of your choice, subject to approval

Half page advert in the same issue

100 4-page reprints: front cover, your 2-page article and your choice of 4th page**



Basic - £995 / \$1,695 / Euros 1,395

Article on a topic of your choice, subject to approval (max. 1 page)

**You provide us with your company image to appear on the front cover of the magazine. Usually this is a product /service representation, or an image of a person from your company.*

***You provide us with the design of your choice to appear on the 4th page of the reprints. Most companies choose to print their logo and contact details for instance.*

We can design this back cover for you for £345 / \$595 / Euros 495 extra.

Advertising Dimensions



Full Page with Bleed: 213mm x 303mm

Full Page without Bleed (Trim Size): 210mm x 297mm

Full Page Safety (Type Area): 197mm x 287mm

Half Page (Horizontal): 186mm x 135mm

Banner (Horizontal): 186mm x 40mm

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Terms & Conditions



The Small Print

1. The Publisher reserves the right to reject any advertising that does not conform to publications standards.
2. Advertisers and advertising agencies assume joint liability for all content (including text representation and illustration) of advertisements printed, and assume responsibility for any claims against the publisher resulting from ad, including costs associated with defending such claims.
3. Advertisers and their agencies are jointly responsible for the cost of any advertising inserted.
4. Positioning of advertisements / advertorials is at the discretion of the publisher unless the advertiser has contracted for guaranteed position. No positions will be guaranteed unless noted in contract.
5. The Publisher is not responsible for errors in the advertisement / advertorial once submitted.
6. Claims for errors in advertising must be brought to the publisher's attention within 30 days following publication date. If the advertisement runs twice with the same error without the publisher's knowledge, the advertiser is responsible.
7. In the event that an advertisement is inadvertently omitted from a scheduled issue, the publisher's liability is limited only to placing the advertisement in the next issue.
8. If contract advertisements do not provide other instructions, the most recently published advertisement will run. If a change in copy is not received in accordance with confirmed schedule, the publisher will insert the previous advertisement copy.
9. The Publisher reserves the right to place the word "advertorial" on copy that resembles editorial material or, in extreme cases, reject the advertisement unless it is redone, at the advertiser's expense, in an acceptable format.
10. Although every effort is maintained to ensure the timely release of each issue, the publisher accepts no liability for any issue published late.
11. Prepayment is required from first-time advertisers and from advertisers who have not purchased space in the preceding 24 months.
12. The Publisher reserves the right to reject any advertising from companies that have delinquent payment histories.
13. Cash cannot be accepted as payment.
14. All payments can be made in British Pound Sterling, U.S. Dollars or Euros.
15. Advertisements / advertorials must be paid in full within 30 days of invoicing.
16. These terms and conditions apply to all advertising / advertorial accepted by the publisher. These terms and conditions supercede any advertiser contract clauses not specifically acknowledged above.

Cancellation Clause

Advertisers who cancel space after the close date will be billed for contracted space unless specified with a new contract that supercedes the original contract and is approved by a *search-consult* representative.

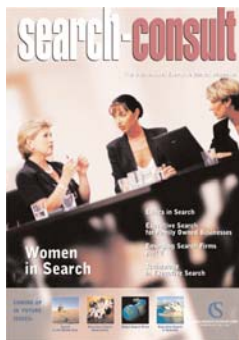
Rate Protection

Contracts received by December 2007 will be protected at 2007 rates provided there are no changes in size or frequency incurred during calendar 2008 that would lessen the overall size of the contract.

Covers

Only 4-colour images will be accepted for covers (Front Cover, Inside Front Cover, Inside Back Cover, Back Cover). Contracted cover positions may not be cancelled.

These terms and conditions are part of the contract.



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Mechanical *Data*



Digital Ad Specifications

Platforms: Macintosh or PC

Media Accepted: Floppy, Zip, Jaz 3 1/2" Optical, CD-Rom, DVD-Rom, email, ftp or iSDN. Please provide a laser proof and colour guide of your advert - if supplied by email or iSDN, please supply an Acrobat PDF proof.

Preferred File Format: PDF file.



Alternative File Formats: Postscript file (composite saved with all fonts embedded), QuarkXpress, Illustrator, Freehand, Photoshop, InDesign.

Raster File Resolution (Photos): Scans need to be at least 300dpi at the size they are to appear, saved as TIFF (not compressed), Photoshop EPS or JPEG.

Fonts: QuarkXpress, Illustrator, Freehand, Photoshop, InDesign - create outlines or attach ALL fonts.

Colour: Colour images must be saved in CMYK format. RGB or PMS colours in documents should always be converted to CMYK breakdowns. (We cannot take responsibility for any RGB files supplied).

Graphics: Include all placed graphics on disk. Do not embed images in your file.

Advert Size: Set the document size to the TRIM AREA (i.e. don't place an A4 document in the middle of an A3 sheet with attached crops). Consult the next page for trim and bleed sizes.

Trapping: Do not trap files. If necessary this will be done through our repro department.

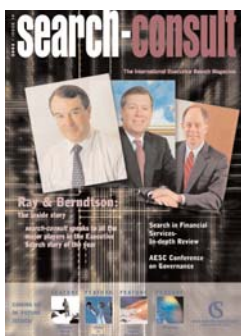
Please include the name and contact details of the creator of the advert in case we need to contact them about the advert or to return the disk.



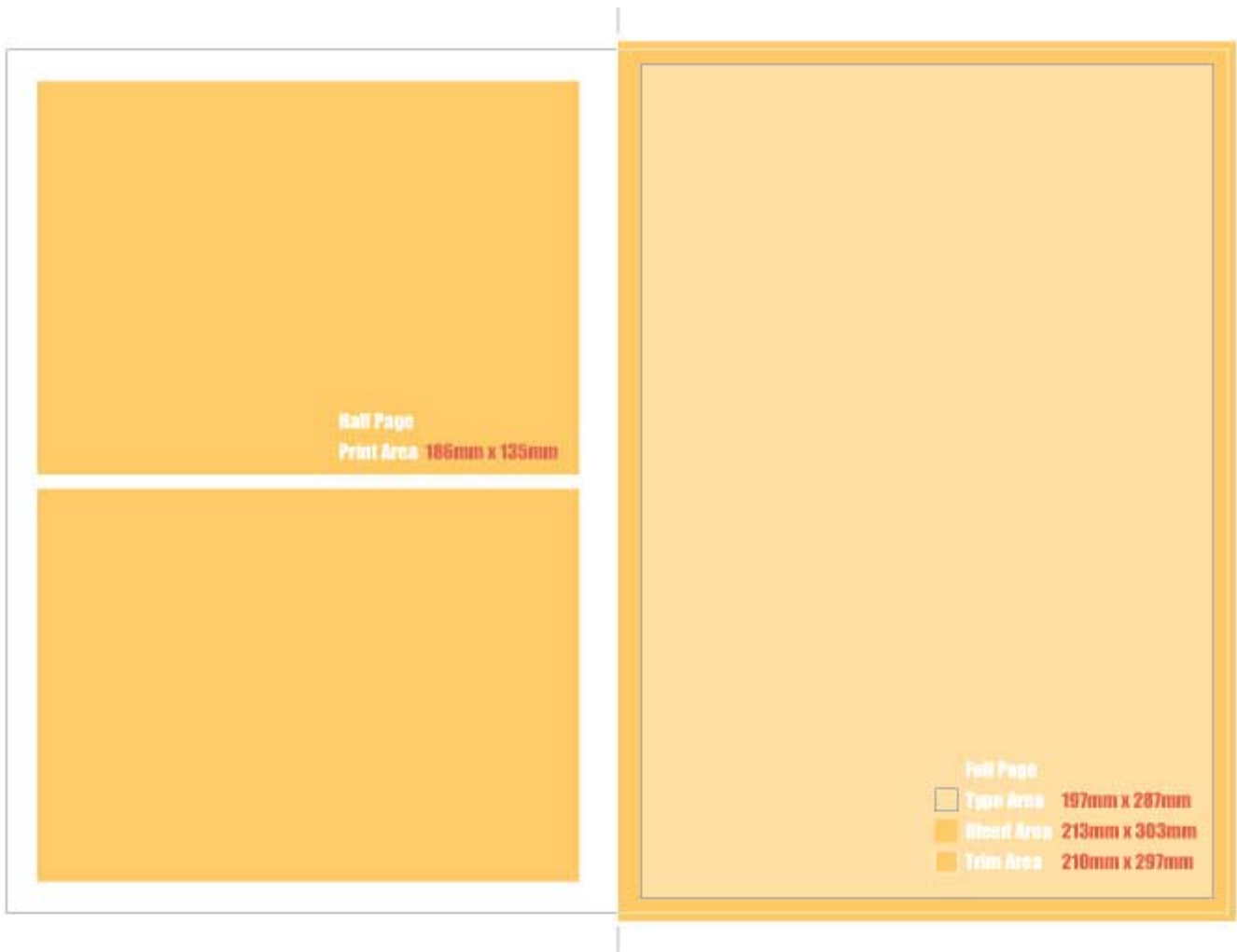
Hard Copy Colour Proof

(Unless the artwork is supplied in PDF format)

For every file supplied a colour proof is required. This proof must be generated from the file provided, be the actual size and suitable for colour matching. If these are not supplied we cannot take responsibility for any inaccuracies.



Trim & Bleed Sizes



Banner

